

PRACTICAL-1

Analyze 5 website on terms of usability and accessibility terms

Website usability is an important concept in [web design](#) which is occasionally overlooked in the rush to launch a website or brand.

Put in simple terms, website usability involves building a site which is easy, fun, and logical for users, so that they can enjoy using the site and they can utilize it to find what they need.

Facebook (<https://www.facebook.com/>)

Facebook is a [social networking service](#) launched in February 2004, owned and operated by Facebook, As of September 2012, Facebook has over [one billion active](#) users, more than half of them using Facebook on a [mobile device](#). Users must register before using the site, after which they may create a [personal profile](#), add other users as [friends](#), and exchange messages, including automatic notifications when they update their profile. Additionally, users may join common-interest user groups, organized by workplace, school or college, or other characteristics, and categorize their friends into lists such as "People From Work" or "Close Friends".

Facebook Usage: Elements in Profile and Perceptions of Who Has Viewed Profiles

We asked respondents to indicate which of several salient aspects of the profile (such as relationship status, high school, and mobile phone number) they included when constructing their profile. The instrument asked respondents to indicate who they thought had viewed their profile, such as high school friends, classmates, or family members. These items offer insight into the degree to which respondents used Facebook to maintain existing connections or meet new people.

Google (<http://www.google.co.in/>)

Google Inc. is an American [multinational](#) corporation that provides Internet-related products and services, including [internet search](#), [cloud computing](#), [software](#) and [advertising](#) technologies. Advertising revenues from [AdWords](#) generate almost all of the company's profits.

1. Use Google Suggest to get the correct spelling for a word. Type **the first letters of a word** or write the whole word and if you see it in the list of suggestions, then your spelling is OK. Otherwise, delete some letters from the end of the word.
2. Use Google Suggest to find words you don't remember. You know it **starts with "exq"** and it means "extremely beautiful", but you don't know the word. It's exquisite.
3. Find popular songs of an artist or band. Type **[name of the artist] lyrics** and you'll see a list of songs, with the most popular at the top.

Yahoo! (<http://in.yahoo.com>)

Yahoo! Inc. is an American [multinational](#) internet corporation headquartered in [Sunnyvale](#), California, United States. The company is best known for its [web portal](#), [search engine](#) ([Yahoo! Search](#)) and for a variety of other services, including [Yahoo! Directory](#), [Yahoo! Mail](#), [Yahoo! News](#), [Yahoo! Finance](#), [Yahoo! Groups](#), [Yahoo! Answers](#), [advertising](#), [online mapping](#), [video sharing](#), [fantasy sports](#) and its [social media](#) website. It is one of the most popular sites in the United States.

Yahoo! gives you the ability to personalize your page so the information you want to see is always at the forefront. "My Yahoo" is the company's customizable service for users that have signed up for a free Yahoo! ID.

When you visit the Yahoo! homepage, you will notice a wide range of available content that includes text, photos and videos. This content gives Yahoo! the advantage of being a sort of "one-stop shop" for news and information.

Twitter (<https://twitter.com/>)

Twitter is an online [social networking service](#) and [microblogging](#) service that enables its users to send and read text-based messages of up to 140 [characters](#), known as "**tweets**".

Twitter was created in March 2006 by [Jack Dorsey](#) and by July, the social networking site was launched. The service rapidly gained worldwide popularity, with over [500 million registered](#) users as of 2012, generating over 340 million tweets daily and handling over 1.6 [billion search queries](#) per day.

Here are a few popular ways to use Twitter:

1. Microblogging

This one is obvious, but in the rush to put Twitter to other uses, many people forget its first use as a micro-blogging platform. And it is a great way for friends and family -- even those halfway across the world -- to keep connected to your daily life.

2. Quick answers

The idea of crowdsourcing has never been so quick! You can ask all sorts of questions to the Twitter universe, from what is the capital of Alaska to what people think of a particular brand of baby food. And the more friends you have, the more detailed answers you will receive.

3. Finding a job

Whether you just got laid off or you are sick of your current job, Twitter can help you get a new job. Not only can you announce to the world that you are looking for employment, but many companies post their job openings on Twitter.

Rediff.com (<http://www.rediff.com/>)

Rediff.com is a news, information, entertainment, and shopping portal. It was founded in 1996 as "Rediff On The NeT" and is headquartered in [Mumbai](#), [India](#) with offices in [New Delhi](#) and [New York City](#), [USA](#).

Features

Access Rediffmail on your mobile anytime, anywhere

Get alerts about all mails or choose the preferences.

Choose important people in your address book and get alerts from them

You can decide when you want to receive the alerts.

Benefits

Increased Productivity.

Convenience.

Mobility.

Personalised.